



## **Marketing Internship**

Arkadium, a leading game developer in NYC, is looking for an exceptional individual to join our team. The ideal candidate is a motivated, creative and dynamic person looking to gain industry experience.

This job is located in the Flatiron district of New York City.

### **Job Description**

#### **Our Ideal Candidate:**

- Student pursuing major in Marketing, Communications, Information Science or New Media
- Basic knowledge of gaming industry and strong desire to learn more
- Solid communication and writing skills
- Working knowledge of standard Microsoft Office products: Word, Excel, Outlook, PowerPoint
- Knowledge of basic web analytics
- Experience with video creation, photo editing and social media tools

#### **Responsibilities:**

- Competitive research
- Copywriting for game messaging and promotion, newsletters, website copy, game descriptions, etc.
- Data collection maintenance
- Game testing and feedback collection
- Social media management
- Creative asset development for marketing plans

#### **Compensation:**

- Transportation stipend

### **How to Apply**

To apply, please email your cover letter and resume to [internships@arkadium.com](mailto:internships@arkadium.com) with the subject line "Marketing Internship." No phone calls.

Please note that we get a ton of resumes. We encourage you to be creative if you want to stand out.